



COLORS OF INDIA (COI)

India Information And Communication Center

Objective

Creating Face of Indian Information and Communication platform in Japan.

Creating Face of Indian Information and Communication platform outside India

Mode of Operation

Similar to Industry Body (Profit Making)

Mission

Localizing COI real time offices and representative coordinates (Partners) in different countries outside India.

Subsequently setting up COI regional offices in India and also by Channel Partnership throughout India.

Partnership & Affiliation with Industry bodies in India

Partnership & Affiliation with Industry bodies outside India where COI has its presence.

Goals (5 years)

Global Headquarter will be relocated to India from Japan by the last quarter of 2012

Establishing COI in South Central Asia, South East Asia, Far East, USA and U.K within the next 5 years. In Asia, countries of interest are in Myanmar, Vietnam, Thailand, Indonesia and Japan. In addition, deployment of representation coordinates in other Asian Destination.

Appointing representatives coordinates in Euro zone, Africa & Latin America

Vision

To become world-class Indian Organization that will offer one stop platform of India information and communication opportunity in favorable demographics outside India and also by COLORS OF INDIA's footage within India to cater opportunity for India with similar demographics.

COLORS OF INDIA CENTER JAPAN

India Information ☑ Daily News & Media Services ☑ Business Opportunity ☑ Event Management ☑ Education & Cultural Training Center

COLORS OF INDIA
India Information & Communication Center

CEO & President

CORE TEAM (Global Leads)

Business Support & Incubation Lead

HR Resource Procurement Lead

Travel & Tourism Lead

Educational Services Lead

Event Management Lead

News & Media Services Lead

Marketing & Branding Lead

**Industry Body Partnership & Overall
Coordination and Operational Lead**

Rang DE INDIA,
The communication driver of
COI (News, Media &
Entertainment, B2B, B2C). 15+
Domain secured for Rang DE
INDIA for different countries.

News Syndication

India Information Services

Business Support & Incubation

HR Resource Procurement

Educational Services

Event Management
(Seminars, Trade Related, General & Cultural)

Travel & Tourism

Sales & PR

Corporate Communications
(Alliances with Indian Industry Bodies in India and
also with Industry bodies in COI locations outside
India)

Objective (Japan)

- To localize different Indian Industry body's members information in local languages through our media platform as well through our B2B online interface (In Japanese). These measures will provide ready information to Japanese SME to connect with Indian potential.
- To generate awareness of Industry segments by POP through our network in Japan.
- To connect domain specific Indian Industry with similar Industry body in Japan throughout prefectures.
- Prime Focus: Promoting Indian Manufacturing Segments
- Parallel Focus: Promoting Services Industries and Education

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